



Volunteer Opportunities

Thank you for your interest in becoming a Battle for the Brain Volunteer. Battle is 100% Volunteer driven and we need your support to make the 2024 season a huge success! With over 1,500 seats to sell and a goal of raising \$1,500,000 for Alzheimer's and dementia research, it is critical that we establish an extensive network of community champions who are eager to volunteer their time and share Battle for the Brain with their friends, family, and professional network! To learn more about the event, please visit our website at BattlefortheBrain.org or contact us at info@battleforthebrain.org if you are interested in volunteering.

We ask all Battle for the Brain volunteers consider the following:

1. Show your support by making a meaningful personal donation to the event, becoming an event patron, or "voting" to support your favorite lip sync performer. Don't forget to also ask your company to consider purchasing a table in the VIP area!
2. Ask your personal network to support the event by becoming a patron, purchasing tickets to the show, voting for their favorite team, sponsoring the event or becoming an event ambassador and promoting Battle to their network as well! To see the full list of our event VIP experiences, please click [here](#).
3. Save **Thursday, February 1, 2024** to your calendar and plan to volunteer with us at the event. Shifts start at 12pm (noon) and wrap at 11pm. We invite all volunteers to join us for the after party on site following the event!

Below are all the key volunteer opportunities currently identified for the 2022-2023 season. Ideally, all categories will have a lead volunteer as well as support from additional volunteer members. We are always open to ideas and want to utilize your unique skills so don't hesitate to reach out if you have a talent to contribute that you don't see listed below!

Event Income/Promotion Positions:

- **Sponsorship**- We're looking for key leaders who feel passionate about our mission to make introductions and/or asks to potential corporate sponsors and/or foundations.
- **Ticket Sales**- Promote ticket sales through grassroots efforts, social media and e-blasts
- Daughters and Sons **Host Committee** - Recruit patrons, promote ticket sales, help secure silent and live auction items, and act as an ambassador for Battle for the Brain within your network.
- **Auction**- Secure donated live auction items for event night valued at \$10,000 or higher and silent auction items (\$250 value or higher)
- **In-Kind Donations**- Secure donated prizes and giveaways for volunteers, performers, judges and emcees and other supporting events (i.e. patron party) as needed
- **Donations** - Reach out to friends and family to make general donations (we provide sample emails), watch the event via livestream from afar, vote for their favorite team (\$1 = 1 vote), etc.
- **Public Relations**- Builds public awareness of Battle through local media outlets (magazines, newspapers, radio & TV) and other grassroots marketing efforts.

Event Logistics Positions:

- **Backstage Manager-** Volunteers will assist in ensuring that performers are available and ready to go on stage when it is time for their performances to begin. The Backstage Manager will be available to direct volunteers on where they will need to be located throughout the evening.
- **FAQ's Leads & Greeters (VIP & GA)-** Volunteers will assist in providing excellent customer service to our guests. The VIP Team will provide customer service/troubleshooting for all VIP Guests throughout the evening. Stations will be assigned, allowing the opportunity to walk the floor/assist in a designated area. The VIP Team will also serve as spotters during the live auction portions of the show (specific instruction will be provided during the training).
- **Auction Spotters (VIP & GA)-** Volunteers will use flashlights to point out guests who would like to bid on certain auction items.
- **Backstage F&B Support-** Secure gift cards and donated food and beverage for backstage, setup f & b and keep the green room stocked with treats throughout Battle Day
- **Volunteer Managers-** Recruit day of volunteers, assign roles, check in day of volunteers, pass out credentials, ensure magazine and programs are on chairs during setup
- **Auction Setup-** Recruit volunteers to setup display and monitor silent auction during patron party
- **Setup Crew-** Volunteers should plan to arrive around 11:00 a.m. to begin putting up signage and assisting with day-of items that need to be completed. Volunteers will be done by 2:00 p.m. and may stay or come back to enjoy the show.
- **Tear Down Crew-** Assist crew and performers with removal of props, collection of event collateral/signage and light sweep of the venue. Volunteers should plan to begin packing up and gathering signage and materials starting around 9:30 p.m.
- **Team Check In Crew-** Volunteers will check in the performers and ensure that each performer has signed waiver forms. Then, volunteers will direct the performers to their dressing rooms and/or the green room.

Teams:

- **Corporate Recruitment-** Recruit potential teams to perform in the upcoming seasons and help retain current teams through recognition strategies
- **Fundraising Coaches-** Meet with teams monthly to discuss fundraising strategies and progress throughout the year, suggest new ideas and plan third party fundraisers
- **Performance Mentors-** Meet with teams monthly to ensure performance meets crowd expectations, share stage tips, tricks and ideas to increase audience support and engagement, connect teams with local choreographers and other professionals if needed